Accelerating Banking Transformation

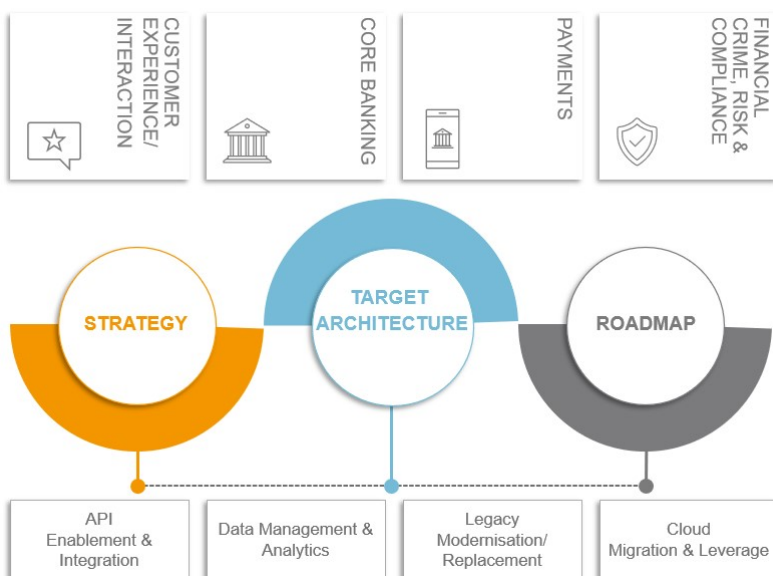## Expert technology strategy, architecture and solution delivery

Why Icon?

At Icon Solutions, we help banking organisations transform their ageing legacy platforms into dynamic services fit for the modern business landscape. We have a successful track record in planning, designing and implementing global digital transformation programmes as well as highly specialised outcome driven projects. We deliver pragmatic solutions and enable our clients to harness data and new technologies to comply and compete in a disrupted marketplace.

Trusted partner

- Proven experts in leading and delivering end-to-end digital transformation programmes
- Experience of the wider banking ecosystem and work with all stakeholders: Business Units, Product, Technology and Operations
- Proven strategies that support continuous transformation over piecemeal firefighting or disruptive, high risk 'big bang' transformations
- Deep domain expertise of the most widely used integration technologies and frameworks, along with insights into modern IT operating models
- Methodology, tools and blueprints to accelerate project delivery and change agility
- Value driven approach focused on driving down Total Cost of Ownership

Our approach

We have a tried-and-tested three-part approach to scope and shape a Technology Strategy, Target Architecture and Roadmap for the key elements of system landscape.

Our engagements leverage:

- Icon's banking domain model
- Reference architectures
- Architecture principles and constraints - guardrails
- Best practice accelerators

Our approach fully supports executive engagement, transition activity and vendor conversations.

We have experience and expertise across different architecture domains and technology building blocks.

Our benefits

- ✔ Expert definition and validation of strategy and architecture
- ✔ Governance and delivery assurance
- ✔ Vision and deep domain expertise
- ✔ Reduce cost, minimise risk and drive strategic change by enabling new capabilities and services
- ✔ Maximise existing investment, finding new ways to do more with what you have
- ✔ Accelerate go to market for new products, optimisation and transformation
- ✔ Assurance that critical platforms will continue to run and deliver resilience, uplift and optimisation
- ✔ Increased agility enabling you to anticipate demands and respond accordingly

Our expertise areas

- ✔ Technology strategy
- ✔ End-to-end digital transformation
- ✔ Payments transformation and ISO 20022
- ✔ Financial crime inc. KYC, CDD, AML and fraud
- ✔ Regulatory compliance and risk
- ✔ Application simplification and decommission
- ✔ Legacy modernisation and microservices
- ✔ Enterprise integration, event streaming and APIs
- ✔ Data management and analytics
- ✔ Infrastructure optimisation and cloud migration
- ✔ Platform engineering, DevOps and CI/CD

CLIENT SUCCESSES

CASE STUDY 1

Delivering a roadmap for payments transformation

- Definition of technology strategy, target architecture and roadmap for transformation via ISO 20022
- Facilitation of stakeholder sessions to align across the bank on vision, approach and benefits
- Mobilisation of architecture teams to deliver target solutions across payments, data and core banking domains

CASE STUDY 2

Migrating to an agile integration platform

- API enablement: current architecture assessment and target architecture
- A technology and provider agnostic roadmap with stages for Stabilisation, Rationalisation, Realisation and Target
- A high-level cost/benefit analysis which helped unlock internal delivery budget

CASE STUDY 3

Digital transformation to support business banking

- A blueprint for a digital platform that can be extended to develop new business banking propositions in both core and emerging markets
- A customer-centric platform that enables the accelerated delivery of new capabilities and journeys

CASE STUDY 4

Fighting financial crime in the cloud

- Update of AML technology strategy and proposed target architecture
- Migration of on-prem data and rules-based threat detection to cloud and machine learning-based models
- Outline of roadmap and transition states for global transformation

A few of our clients

LLOYDS BANK

HSBC

NatWest Group

BNP PARIBAS

AXA

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